

Quench your thirst for the new with :

PRESS RELEASE
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thirsty® WATCH

Be Healthy with your Blueberry THIRSTY WATCH® !

The weather is warm and beautiful and, suddenly, you have the urge to wear a different watch each day according to your mood and your cravings... Which one will you pick today? Since you can't bottle Paris, THIRSTY WATCH® rises to the challenge of bottling watches! With its "Fruit Juice" collection, THIRSTY WATCH® imagines a new colorful world of timepieces in which every watch has its own fruit juice and a THIRSTY® attitude that quenches.

A fruit that wants the best for you ... Native to the United States, the blueberry is low in sugar and rich in vitamins, fiber, and antioxidants. Its positive effects on the organism, especially on eyesight and memory, as well as its antiseptic powers, are well known. A sweet and slightly sour fruit, the blueberry comes down through the ages to be consumed as a sweet dessert by the ladies or in a savory sauce by the gentlemen. Likewise, the **Blueberry THIRSTY WATCH®** can be worn by men as well as women.

Blue draws human beings towards the infinite... Blue like the ocean, blue like the sky... By day or night, blue is always the right color to wear at any time. Thirsty for something better? A healthy spirit is also good for the body! Refreshing, relaxing, sweet... Let yourself be carried beyond the horizon with your **Blueberry THIRSTY WATCH®**, small like the berry that inspires it but with such immense properties.

Choose it and choose to be healthy, decide to be **THIRSTY®!**

Suggested retail price : 59 €



Plastic is fantastic... Plastic beauty abounds in this plastic timepiece: the shapeliness of a diver's watch, the crown's location at four o'clock ornamented with a **THIRSTY WATCH®** star color-matched to the case! And... the softness of the silicon strap, ergonomically designed for comfort to perfectly fit the curve of your wrists.

Distribution Contact:

Press Contact:

www.thirsty-watch.com

To be thirsty: feel an eager desire